

Team Case Analysis (Team Report and Team Presentation/Discussion):

Student-teams will develop and lead a set of two CASES. Ninety minutes will be allocated for the **case presentations** (see **page 11 for the case presentation guidelines**). Lead a discussion with seminar participants, assuming they have prepared the cases on the basis of the text/handouts and the case questions. Relate the cases to the assigned chapters of the text. Post the discussion questions for the cases as the last page of the PowerPoint presentation. Before your presentation, submit a printed copy of the PowerPoint slides and a copy of the written report. You should provide at least five sources in addition to the written/text case. If bibliography and supporting materials are not submitted with the case study, or fewer than the required number of sources are used, ten points will be deducted from the grade. **See page 10 for the case write-up guidelines.**

Case Presentation and Write-Up Guidelines (*use these guidelines to organize both your presentation and your written document*)

1. Key Facts
(Be sure to include actions that may have given rise to punitive damages.)
2. Identify stakeholders and their stakes
(Suggestion: use a matrix format)
3. Dilemma/Issue(s) posed to management (identify one or two issues.)
4. What action management actually took
5. Cost/benefit analysis of management's actual course of action, as to each stakeholder
(Suggestion: use a matrix format)
6. Invoke at least one (or more) ethical principle or standard to review the cost/benefit analysis
7. Alternatives open to management
8. Impact of alternative courses of action on stakeholders
(Suggestion: use a matrix format showing cost/benefit analysis of each alternative. Include punitive damage costs.)
9. Invoke at least one (or more) ethical principle or standard to review the cost/benefit analysis of the alternatives identified
10. Take a position/what would you have done: recommend a specific course of action (to upper management)
11. Aftermath of incident
12. Lessons other corporations can learn from this case
13. Lead a discussion with seminar participants, assuming they have prepared the cases based on the text/handouts and the case questions. Relate the cases to the assigned chapters of the text. Post the discussion questions for the cases as the last page of the PowerPoint presentation. **Note: In addition to the discussion questions for the case, you are rewarded for adding/asking your own discussions questions.**

Note: 1) See below for the grading criteria for the written case analysis and case presentation. 2) Submit a printed copy of the PowerPoint slides and a printed copy of the written report.

Assessment Criteria for Written Case Analysis

Assessment Questions	No effort(0 Point)	Minimal Effort (1 Point)	Meets or Exceeds Expectations (2 Points)	Score
Key facts	Identifies no key facts	Identifies only 1 – 4 key facts	Identifies 5 or more key facts	
Stakeholders and their corresponding stakes	Identifies zero or one key stakeholders and their corresponding stakes.	Identifies two key stakeholders and their corresponding stakes.	Identifies three or more key stakeholders and their corresponding stakes.	
Ethical dilemma/issue(s)	Identifies zero dilemma/issue(s)	Identifies zero dilemma/issue(s)	Identifies at least one dilemma/issue	
Decisions or actions taken	Identifies zero action that management took.	Identifies zero action that management took.	Identifies at least one major actions that management took.	
Cost/benefit analysis of decisions/actions as they relate to each key stakeholder	Conducts a cost/benefit analysis of management's actual course of action, as it relates to zero or one key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to two key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to three or more key stakeholders.	
Ethical principles or ethical standards to review the organization's obligations	Invokes zero ethical principle or ethical standard to review the cost/benefit analysis.	Invokes at least one ethical principle or ethical standard to review the cost/benefit analysis.	Invokes two or more ethical principles or ethical standards to review the cost/benefit analysis.	
Plausible alternative	Identifies zero plausible alternative that was open to management.	Identifies zero plausible alternative that was open to management.	Identifies at least one plausible alternative that was open to management.	
Cost/benefit analysis of plausible alternative as they relate to each key stakeholder (if alternative was pursued)	Conducts a cost/benefit analysis of management's actual course of action, as it relates to zero or one key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to two key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to three or more key stakeholders.	
Ethical principles or ethical standards to review the organization's obligations (if alternative was pursued)	Invokes zero ethical principle or ethical standard	Invokes one ethical principle or ethical standard	Invokes two or more ethical principles or ethical standards	
Recommendation	Makes zero recommendation	Makes 1 – 2 recommendation	Makes three or more recommendations	
Aftermath	Provides no update	Provides 1 - 2 updates	Provides 3 or more updates	
Lessons learned	Identifies no lesson learned	Identifies 1-2 lessons learned	Identifies 3 or more lessons learned	
Relate the cases to its respective chapter? (1 point)				
			Total	

Assessment Criteria for Case Analysis Presentation

Assessment Questions	No effort(0 Point)	Minimal Effort (1 Point)	Meets or Exceeds Expectations (2 Points)	Score
Key facts	Identifies no key facts	Identifies only 1 – 4 key facts	Identifies 5 or more key facts	
Stakeholders and their corresponding stakes	Identifies zero or one key stakeholders and their corresponding stakes.	Identifies two key stakeholders and their corresponding stakes.	Identifies all key stakeholders (three or more) and their corresponding stakes.	
Ethical dilemma/issue(s)	Identifies zero dilemma/issue(s)	Identifies zero dilemma/issue(s)	Identifies at least one dilemma/issue	
Decisions or actions taken	Identifies zero action that management took.	Identifies zero action that management took.	Identifies at least one major actions that management took.	
Cost/benefit analysis of decisions/actions as they relate to each key stakeholder	Conducts a cost/benefit analysis of management's actual course of action, as it relates to zero or one key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to two key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to all key stakeholders.	
Ethical principles or ethical standards to review the organization's obligations	Invokes zero ethical principle or ethical standard to review the cost/benefit analysis.	Invokes at least one ethical principle or ethical standard to review the cost/benefit analysis.	Invokes two or more ethical principles or ethical standards to review the cost/benefit analysis.	
Plausible alternative	Identifies zero plausible alternative that was open to management.	Identifies zero plausible alternative that was open to management.	Identifies at least one plausible alternative that was open to management.	
Cost/benefit analysis of plausible alternative as they relate to each key stakeholder (if alternative was pursued)	Conducts a cost/benefit analysis of management's actual course of action, as it relates to zero or one key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to two key stakeholders.	Conducts a cost/benefit analysis of management's actual course of action, as it relates to three or more key stakeholders.	
Ethical principles or ethical standards to review the organization's obligations (if alternative was pursued)	Invokes zero ethical principle or ethical standard	Invokes one ethical principle or ethical standard	Invokes two or more ethical principles or ethical standards	
Recommendation	Makes zero recommendation	Makes 1 – 2 recommendation	Makes three or more recommendations	
Aftermath	Provides no update	Provides 1 - 2 updates	Provides 3 or more updates	
Lessons learned	Identifies no lesson learned	Identifies 1-2 lessons learned	Identifies 3 or more lessons learned	
Asked "own" discussion questions? (If yes, then 1 point)				
Overall Quality of Oral Presentation	Prepared, organized, even paced, answered questions, used time effectively: 5 Points Maximum			
			Total	